

Eric Berkheimer, Associate Vice President for Facilities and Construction
Jayme Block on behalf of Jason Curtin, Vice President, Advancement
Gerard DiBartolo, Director, Director of Athletics and Campus Safety
Kelly Fiala, Transitional Dean, College of Health and Human Services
Dane Foust, Vice President, Student Affairs
Clifton Griffin, Dean, Graduate Studies and Research
Bea Hardy, Dean, Libraries and Instructional Resources
Laurie Henry, Dean, Seidel School of Education
Robin Hoffman for Ken Kundell, Chief Information Officer
Edwin Lashley, Chief, University Police
Andrew Martino, Dean, Honors College
Eli Modlin, Chief of Staff
Devin Neil, President, Student Government Association
Karen Olmstead, Provost and Senior Vice President of Academic Affairs
Kara Owens, Associate Vice President for Planning & Assessment
Maarten Pereboom, Dean, Fulton School of Liberal Arts

- c. At the same time, divisional and departmental decreases occurred as a result of the Maryland General Assembly passage of a new minimum wage law and Cost of Living Adjustments (COLA) granted by the Governor. While revenue increased, some divisions and departments received smaller allocations – a large part having already been assigned to salaries and benefits, leaving less to allocate for discretionary spending.
 - d. While this process was difficult in the short term, the University now is in a strong position for the future and has the opportunity to right size budgets.
 - e. Dr. Wight introduced an incentive for responsible fiscal spending, by stating that if there were areas that were particularly responsible with budgeting and spending, a small portion of those savings may be allowed to carry over into the next fiscal year.
- o Growth
 - a. This fall, SU welcomed the largest and most diverse class in the history of the institution. As other institutions of higher education across the country are battling with enrollment decline, the campus community worked together to maintain our student profile.
 - b. Also this fall, SU was able to reduce net tuition by providing increased institutional aid to more students.
 - c. SU has become more diverse, more accessible and more affordable than last year. This is important to our mission as a regional comprehensive and to long term sustainability in the changing landscape of higher education. Even as SU grows, it is important to understand that much of the growth will take place online and at our regional higher education centers across the State. The emphasis will be on looking at potential students holistically, not simply at SAT and GPA scores. Student success and positive structure in place is what is needed to ensure that students have prosperous careers.
 - o 400 Years of Resilience
 - a. Dr. Wight offered his appreciation to Wallace Southerland, April Logan and the entire 1619 Committee on their quick work to organize a fall series that offers reflection on the existence and impact of slavery, and to celebrate the resilience of African Americans, particularly those living in the State of Maryland. The achievements of the Eastern Shore's own Harriet Tubman and Frederick Douglass will be highlighted.
 - o Strategic Plan
 - a. Salisbury University's new strategic plan is in the process of completion. The draft version created from feedback and input through the Strategic Planning and Budget Committee (SPBC) and small groups will be circulated to the campus soon, and everyone is encouraged to provide feedback. The new plan will be implemented by January 2020.

3. Fall Enrollment – Aaron Basko

- o Mr. Basko provided an update on statistics for the fall student body. Most notably the number of enrolled freshman increased by 14% for a total of 1471. The number of diverse students has increased by 20.7% for a total of 395. Significant factors for the increase include increased numbers of early decision students, more faculty outreach, and an array of new Admissions initiatives, including the HOPE program, a new initiative between the Education departments and Admissions to admit students based on a demonstrated commitment to the field.
- o Transfer student numbers are down roughly 7%, and are down from last year in diversity, international, and out-of-state, but up at elite. Graduate students are up by 1.5%. The number of diverse students up by 11%, international students have increased by 63%, and the number of satellite students has increased by 20%.
- o Total enrollment is at 8617, with a 1% increase. It should be noted that this numbers will be confirmed once the final census is taken and University Analysis and Assessment (UARA) publishes the final results in the Factbook located on the UARA website.

4. “We Are SU” Campaign – Jayme Block

- o Salisbury University is currently in the middle of a \$75 million dollar fundraising campaign, the largest in SU’s history. The \$50 million dollar mark has been exceeded already, and other major gifts will be announced soon. A campus ca.7 (al)-7d58 ng(u)5 (n)152.6 (y-10.5 (h54 (i)-4.6 (l)6.3 (l)-4.6 (be)-a)-1.2)cb&ÇlvF&š

6. 400 Years of Resilience Wallace Southerland

- o Dr. Southerland provided more detailed information concerning the series of events

- o Wicomico County has created a “Wicomico Goes Purple” awareness campaign based on similar initiatives in Talbot County. The purpose is to promote conversations around the dangers of substance misuse and abuse and encourages our community to take a stand against it. Representatives from Student Affairs and the SU Police department serve on the task force emphasizing the importance of community institutional roles to combat this epidemic.
 - o Salisbury University has planned a series of events during September to bring awareness to heroin and opioid addiction and prevention.
 - a. Every Wednesday in September is SU Goes Purple. Everyone is encouraged to wear purple clothing, bracelets, ribbons and other items.
 - b. Purple cupcakes and purple cake every Wednesday in Dining Services.
 - c. Carillon Tower goes purple every Wednesday night.
 - d. Distribution of Wicomico Goes Purple Buttons to Faculty, Staff and Students. Contact Joe Benvish for more information at jwbenvish@salisbury.edu
8. Human Resource Updates – Kevin Vedder
- o Open Enrollment 2019
 - a. Mr. Vedder stated that there will be a new ~~wide~~ tuition remission application process beginning November 2019.
 - b. Benefits Open Enrollment period is October 15 through November 14, no changes can be made after the open enrollment period has ended, unless a qualifying event occurs. Employees can opt to default to the current coverage, unless they would like to create or continue a Flexible Spending Plan.
 - c. Information sessions and assistance will be provided by HR prior to and during open enrollment.
 - o State Retirement & Pension System
 - a. Mr. Veddar provided updates on changes in retirement benefit eligibility and retiree ~~pres~~cription drug coverage. Those employees with questions are encouraged to contact HR.
9. MASMI Competition – Christy Weer
- o Dr. Weer updated the group on the upcoming National Shore Sales Challenge, set to

- o This event is unique to institutions of higher education, and is an excellent recruiting tool for potential students to Salisbury University's business program.

10. Updates from Academic Affairs –Karen Olmstead

- o Provost Olmstead updated the group on the “From Coastal Maryland to the World” study abroad display in the front lobby of the Academic Commons. The exhibit displayed photographs taken from students during their study abroad experiences.
- o Recognition was given for Professor Tim Stock and his coordination of the 24 Annual Northeast Region Intercollegiate Ethics Bowl Competition. This competition has 30 five-member teams comprised of undergraduate students. The competition is set for November 23, 2019. Judges are needed. Training is provided. <https://www.salisbury.edu/academic-offices/liberalarts/philosophy/philosophyethics-bowl.aspx>
- o Two new academic programs are pending approval with the USM BOR and Maryland Higher Education Commission (MHEC):

Bachelor of Arts in Outdoor Education Leadership

Bachelor of Science in Data Science

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